



The Ship's Emblem was designed by Mr. McNeil of the Paint Shop and Mr. Kuncovich of the Design Division, Philadelphia Naval Shipyard. Mr. Kuncovich, after some research work, suggested the "coat of arms" from the city of Orleans, France. The eagle with wings extended overhead was also part of his original design, to signify the helicopter employment along with the symbolic eagle of the United States.

Mr. McNeil combined this idea with the globe background to signify the world-wide nature of the Amphibious Forces, and the participation with the United States Marines.

We are grateful to both of these gentlemen for their outstanding and talented work in providing the USS NEW ORLEANS with this insignia. It will be displayed with pride throughout the world.