

The Ship's Emblem



The Ship's Emblem was designed by Mr. McNeil of the Paint Shop and Mr. Kuncovich of the Design Division, Philadelphia Naval Shipyard. Mr. Kuncovich, after some research work, suggested the "coat of arms" from the city of Orleans, France. The symbolic eagle of the United States, with wings extended overhead, signified the employment of helicopters. Mr. McNeil combined Mr. Kuncovich's idea with the globe background to signify the world-wide nature of Amphibious Forces, and combined service with the United States Marines.

This emblem is appropriate because NEW ORLEANS has the capability to embark, transport and deliver in excess of 2,000 Marines to any shore on the planet, enforcing the doctrines and policies of the United States Government through airborne amphibious assault.

We are grateful to both of these gentlemen for their outstanding and talented work in providing USS NEW ORLEANS with this insignia. It has been displayed with pride throughout the world.